



COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION  
SAN FRANCISCO BAY AREA CHAPTER

## San Francisco Bay Area Chapter **COMMITTEES**

*If you are a member of the San Francisco Bay Area Chapter and would like to become more actively involved—we'd welcome your participation! Please contact one of our committee leaders directly to obtain more information on committee membership. Our goal is to cultivate active participants, with committee members ideally becoming future board members.*

### **Legislative Action Committee**

For 44 years, NAIOP has represented the interests of real estate owners, developers and service providers through its efforts to proactively and positively influence legislative policy at both the national and state levels. Your chapter dues also help to support the California Business Properties Association, our lobbying voice in Sacramento. Participation in this committee lets you help shape our chapter activities both in legislative contacts and in updating our membership on the “good” and “bad” legislation that confronts us each year.

**Co-Chairs: Phil Wang, Duane Morris, [pwang@duanemorris.com](mailto:pwang@duanemorris.com)  
Mark Mengelberg, Seyfarth Shaw, [mmengelberg@seyfarth.com](mailto:mmengelberg@seyfarth.com)**

### **Program Committee**

Each year, the Program Committee plans and implements a wide variety of programs focused on providing educational, social and networking opportunities for our membership. From our frequent and topical lunch events to special programs like the annual Cal/Stanford Real Estate Challenge, Awards Banquet and Golf Tournament—as well as focused educational sessions and “members-only” social and networking opportunities—our Program Committee takes the lead in planning our events.

**Chair: Sharon Groenendyk, JP Morgan Chase Bank,  
[sharon.groenendyk@chase.com](mailto:sharon.groenendyk@chase.com)**

### **Sponsorship Committee**

The support of our corporate and event sponsors is one of the most important components of the success of our chapter. In turn, sponsors receive benefits and recognition commensurate with their level of support. Our sponsorship committee oversees the development and implementation of our sponsorship program and serves as our primary chapter liaison with our valued sponsors to ensure they capture and enjoy all of the “special treatment” to which they are entitled.

**Chair: Kevin Crabtree, Cox Castle & Nicholson; [kcrabtree@coxcastle.com](mailto:kcrabtree@coxcastle.com)**

### **Membership Committee**

Our chapter is fortunate to have a wide variety of Bay Area real estate leaders as its members. The membership committee is focused on attracting and welcoming new members, assuring the satisfaction of our existing members, and identifying the wants and needs of our chapter membership on an ongoing basis.

**Chair: Scott Pertel, Marcus & Millichap; [spertel@marcusmillichap.com](mailto:spertel@marcusmillichap.com)**