



NAIOP San Francisco Bay Area Chapter 2008 **CORPORATE** Sponsorship Opportunities

PLATINUM SPONSOR

\$10,000

Only one Platinum Sponsor per business type

NAIOP CORPORATE MEMBERSHIP FOR FOUR (4) PEOPLE

NAIOP "LIFETIME OF BUILDING" AWARDS DINNER

- ◆ Complimentary company table of eight (8) with preferred seating
- ◆ Platinum Sponsorship recognition from podium with company's logo and tagline displayed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Full-Page advertisement in program
- ◆ Priority Registration

NAIOP CAL/STANFORD REAL ESTATE CHALLENGE

- ◆ Complimentary company table of eight (8) with preferred seating
- ◆ Platinum Sponsorship recognition from podium with company's logo and tagline displayed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Full-Page advertisement in program
- ◆ Priority Registration

REGULAR, EDUCATIONAL & PUBLIC AFFAIRS EVENTS

- ◆ Complimentary table for eight (8) at all educational and public affairs events with preferred seating
- ◆ Platinum Sponsorship recognition from podium with company's logo & tagline displayed on presentation screens
- ◆ Table cards thanking sponsors, listing company
- ◆ Priority Registration

LEGISLATIVE ACTION

- ◆ Weekly legislative updates via email

TOTAL BENEFIT VALUE: \$12,505

GOLD SPONSOR

\$7,500

NAIOP CORPORATE MEMBERSHIP FOR FOUR (4) PEOPLE

NAIOP "LIFETIME OF BUILDING" AWARDS DINNER

- ◆ Complimentary reservation for four (4)
- ◆ Gold Sponsorship recognition from podium with company's logo and tagline displayed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Half-Page advertisement in program
- ◆ Priority Registration

NAIOP CAL/STANFORD REAL ESTATE CHALLENGE

- ◆ Complimentary reservation for four (4)
- ◆ Gold Sponsorship recognition from podium with company's logo and tagline displayed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Half-Page advertisement in program
- ◆ Priority Registration

REGULAR, EDUCATIONAL & PUBLIC AFFAIRS EVENTS

- ◆ Complimentary reservation for four (4) at all educational and public affairs events.
- ◆ Gold Sponsorship recognition from podium with company's logo and tagline displayed on presentation screens
- ◆ Table cards thanking sponsors, listing company
- ◆ Priority Registration

LEGISLATIVE ACTION

- ◆ Weekly legislative updates via email

TOTAL BENEFIT VALUE: \$10,250



NAIOP San Francisco Bay Area Chapter 2008 **CORPORATE** Sponsorship Opportunities

SILVER SPONSOR

\$5,000

NAIOP CORPORATE MEMBERSHIP FOR FOUR (4) PEOPLE

NAIOP "LIFETIME OF BUILDING" AWARDS DINNER

- ◆ Complimentary reservation for two (2)
- ◆ Silver Sponsorship recognition from podium with company's logo displayed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Half-Page advertisement in program (applies to Awards Banquet or RE Challenge)
- ◆ Priority Registration

NAIOP CAL/STANFORD REAL ESTATE CHALLENGE

- ◆ Complimentary reservation for two (2)
- ◆ Silver Sponsorship recognition from podium with company's logo displayed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Half-Page advertisement in program (applies to Awards Banquet or RE Challenge)
- ◆ Priority Registration

REGULAR, EDUCATIONAL & PUBLIC AFFAIRS EVENTS

- ◆ Complimentary reservation for two (2) at all educational and public affairs events
- ◆ Silver Sponsorship recognition with company's logo displayed on presentation screens
- ◆ Table cards thanking sponsors, listing company
- ◆ Priority Registration

LEGISLATIVE ACTION

- ◆ Weekly legislative updates via email

TOTAL BENEFIT VALUE: \$6,455

FRIEND OF NAIOP SPONSOR

\$2,500

NAIOP MEMBERSHIP FOR TWO (2) PEOPLE

NAIOP "LIFETIME OF BUILDING" AWARDS DINNER

- ◆ Complimentary reservation for one (1)
- ◆ Friend of NAIOP Sponsorship recognition from podium with company's name listed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Half-Page advertisement in program (applies to Awards Banquet or RE Challenge)
- ◆ Priority Registration

NAIOP CAL/STANFORD REAL ESTATE CHALLENGE

- ◆ Complimentary reservation for one (1)
- ◆ Friend of NAIOP Sponsorship recognition from podium with company's name listed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Half-Page advertisement in program (applies to Awards Banquet or RE Challenge)
- ◆ Priority Registration

REGULAR, EDUCATIONAL & PUBLIC AFFAIRS EVENTS

- ◆ Complimentary reservation for one (1) at all educational and public affairs events
- ◆ Friend of NAIOP Sponsorship recognition from podium with company's name listed on presentation screens
- ◆ Table cards thanking sponsors, listing company
- ◆ Priority Registration

LEGISLATIVE ACTION

- ◆ Weekly legislative updates via email

TOTAL BENEFIT VALUE: \$4,145



NAIOP San Francisco Bay Area Chapter 2008 **EVENT** Sponsorship Opportunities

ANNUAL REAL ESTATE CHALLENGE - MAY

PRESIDENT'S CIRCLE: \$1,000

Two (2) seats at Real Estate Challenge
Full Page Advertisement in Event Program
Premium recognition and logo on presentation screens
Ability to reserve table at discount with preferred table location

EVENT BENEFACTOR: \$500

One (1) seat at Real Estate Challenge
Half-Page Advertisement in Event Program
Recognition on presentation screens
Ability to reserve table at discount with preferred table location

2008 ANNUAL "LIFETIME OF BUILDING" AWARDS DINNER - NOVEMBER

PRESIDENT'S CIRCLE: \$2,500

Reserved table with preferred table location
Full Page Advertisement in Event Program
Premium recognition and logo on presentation screens
Table-top sign

RESERVED TABLE: \$1,500

Reserved table with preferred table location
Half-Page Advertisement in Event Program
Table-top sign

EXCLUSIVE EVENT SPONSORSHIP

EXCLUSIVE EVENT SPONSORSHIP: \$2,000

Sole program sponsor for a luncheon event
("This event brought to you by COMPANY")

GOLF TOURNAMENT

Sponsorship opportunities will be available and
announced at a later date.



NAIOP San Francisco Bay Area Chapter 2008 Sponsorship Commitment

Yes! We would like to take advantage of the following sponsorship opportunities:

CORPORATE SPONSORSHIP

- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor - \$10,000 | <input type="checkbox"/> Silver Sponsor - \$5,000 |
| <input type="checkbox"/> Gold Sponsor - \$7,500 | <input type="checkbox"/> Friend of NAIOP Sponsor - \$2,500 |

EVENT SPONSORSHIP - ANNUAL REAL ESTATE CHALLENGE

- | | |
|---|---|
| <input type="checkbox"/> President's Circle \$1,000 | <input type="checkbox"/> Event Benefactor \$500 |
|---|---|

EVENT SPONSORSHIP – ANNUAL “LIFETIME OF BUILDING” AWARDS DINNER

- | | |
|---|---|
| <input type="checkbox"/> President's Circle \$2,500 | <input type="checkbox"/> Reserved Table \$1,500 |
|---|---|

EXCLUSIVE EVENT SPONSORSHIP

- Sole Program Sponsor for Luncheon Event \$2,000

GOLF SPONSORSHIP

- I am interested (Cost to be determined)

Company Name: _____

Company Address: _____

Contact Person: _____ Phone: (____) _____

Title: _____ Fax: (____) _____

Email: _____

To reserve your sponsorship, please fax this form to:

NAIOP San Francisco Bay Chapter

Attention: Lisa Brown

admin@naiopsfba.org

Fax: (925) 281-2824

Phone: (415) 216-7601

You will be invoiced for the sponsorship items