

NAIOP San Francisco Bay Area Chapter 2012 Sponsorship Commitment

PLATINUM SPONSOR

\$10,000

Only one Platinum Sponsor per business type

NAIOP CORPORATE MEMBERSHIP FOR FOUR (4) PEOPLE

NAIOP REAL ESTATE AWARDS DINNER

- ◆ Complimentary company table of eight (8) with preferred seating
- ◆ Platinum Sponsorship recognition from podium with company's logo and tagline displayed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Full-Page advertisement in program
- ◆ Priority Registration

NAIOP CAL/STANFORD REAL ESTATE CHALLENGE

- ◆ Complimentary company table of eight (8) with preferred seating
- ◆ Platinum Sponsorship recognition from podium with company's logo and tagline displayed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Full-Page advertisement in program
- ◆ Priority Registration

REGULAR, EDUCATIONAL & PUBLIC AFFAIRS EVENTS

- ◆ Complimentary table for eight (8) at all educational and public affairs events with preferred seating
- ◆ Platinum Sponsorship recognition from podium with company's logo & tagline displayed on presentation screens
- ◆ Table cards thanking sponsors, with company's logo displayed
- ◆ Priority Registration

NAIOP GOLF TOURNAMENT

- ◆ Complimentary reservation for two (2) golfers

NAIOP BUS TOUR

- ◆ Complimentary tickets for four (4) participants

DISPLAY BOOTH OPPORTUNITY

- ◆ At Real Estate Challenge Event

LEGISLATIVE ACTION

- ◆ Weekly legislative updates via email

GOLD SPONSOR

\$7,500

NAIOP CORPORATE MEMBERSHIP FOR FOUR (4) PEOPLE

NAIOP REAL ESTATE AWARDS DINNER

- ◆ Complimentary reservation for four (4)
- ◆ Gold Sponsorship recognition from podium with company's logo and tagline displayed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Half-Page advertisement in program
- ◆ Priority Registration

NAIOP CAL/STANFORD REAL ESTATE CHALLENGE

- ◆ Complimentary reservation for four (4)
- ◆ Gold Sponsorship recognition from podium with company's logo and tagline displayed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Half-Page advertisement in program
- ◆ Priority Registration

REGULAR, EDUCATIONAL & PUBLIC AFFAIRS EVENTS

- ◆ Complimentary reservation for four (4) at all educational and public affairs events.
- ◆ Gold Sponsorship recognition from podium with company's logo and tagline displayed on presentation screens
- ◆ Table cards thanking sponsors, with company's logo displayed
- ◆ Priority Registration

NAIOP GOLF TOURNAMENT

- ◆ Complimentary reservation for two (2) golfers

NAIOP BUS TOUR

- ◆ Complimentary tickets for two (2) participants

DISPLAY BOOTH OPPORTUNITY

- ◆ At Real Estate Challenge Event

LEGISLATIVE ACTION

- ◆ Weekly legislative updates via email

NAIOP San Francisco Bay Area Chapter 2012 Sponsorship Commitment

SILVER SPONSOR **\$5,000**

NAIOP CORPORATE MEMBERSHIP FOR FOUR (4) PEOPLE

NAIOP REAL ESTATE AWARDS DINNER

- ◆ Complimentary reservation for two (2)
- ◆ Silver Sponsorship recognition with company's logo displayed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Half-Page advertisement in program (applies to Awards Banquet or RE Challenge)
- ◆ Priority Registration

NAIOP CAL/STANFORD REAL ESTATE CHALLENGE

- ◆ Complimentary reservation for two (2)
- ◆ Silver Sponsorship recognition with company's logo displayed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Half-Page advertisement in program (applies to Awards Banquet or RE Challenge)
- ◆ Priority Registration

REGULAR, EDUCATIONAL & PUBLIC AFFAIRS EVENTS

- ◆ Complimentary reservation for two (2) at all educational and public affairs events
- ◆ Silver Sponsorship recognition with company's logo displayed on presentation screens
- ◆ Table cards thanking sponsors with company's logo displayed
- ◆ Priority Registration

NAIOP GOLF TOURNAMENT

- ◆ Complimentary reservation for two (2) golfers

NAIOP BUS TOUR

- ◆ Complimentary tickets for two (2) participants

LEGISLATIVE ACTION

- ◆ Weekly legislative updates via email

FRIEND OF NAIOP SPONSOR **\$3,000**

NAIOP CORPORATE MEMBERSHIP FOR TWO (2) PEOPLE

NAIOP REAL ESTATE AWARDS DINNER

- ◆ Complimentary reservation for one (1)
- ◆ Sponsorship recognition with company's name listed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Half-Page advertisement in program (applies to Awards Banquet or RE Challenge)
- ◆ Priority Registration

NAIOP CAL/STANFORD REAL ESTATE CHALLENGE

- ◆ Complimentary reservation for one (1)
- ◆ Sponsorship recognition with company's name listed on presentation screens
- ◆ Sponsor identification ribbon
- ◆ Half-Page advertisement in program (applies to Awards Banquet or RE Challenge)
- ◆ Priority Registration

REGULAR, EDUCATIONAL & PUBLIC AFFAIRS EVENTS

- ◆ Complimentary reservation for one (1) at all educational and public affairs events
- ◆ Sponsorship recognition with company's name listed on presentation screens
- ◆ Table cards thanking sponsors with company's name listed
- ◆ Priority Registration

NAIOP GOLF TOURNAMENT

- ◆ Complimentary reservation for one (1) golfer

NAIOP BUS TOUR

- ◆ Complimentary ticket for one (1) participant

LEGISLATIVE ACTION

- ◆ Weekly legislative updates via email

NAIOP San Francisco Bay Area Chapter 2012 Sponsorship Commitment

EVENT SPONSORSHIP

EVENT SPONSOR: \$1,000

Reserved table (8 seats) with preferred table location
Premium recognition and logo on presentation screens
Table-top sign

ANNUAL REAL ESTATE CHALLENGE - MAY

PRESIDENT'S CIRCLE: \$1,000

Two (2) seats at Real Estate Challenge
Full-page advertisement in event program
Premium recognition and logo on presentation screens
Ability to reserve table at discount with preferred table location

EVENT BENEFACTOR: \$500

One (1) seat at Real Estate Challenge
Half-page advertisement in event program
Recognition on presentation screens
Ability to reserve table at discount with preferred table location

2012 ANNUAL REAL ESTATE AWARDS EVENT - JANUARY

PRESIDENT'S CIRCLE: \$2,500

Reserved table with preferred table location
Full Page Advertisement in Event Program
Premium recognition and logo on presentation screens
Table-top sign

RESERVED TABLE: \$1,500

Reserved table with preferred table location
Half-page advertisement in event program
Table-top sign

GOLF TOURNAMENT

Sponsorship opportunities will be available and
announced at a later date.

NAIOP San Francisco Bay Area Chapter 2012 Sponsorship Commitment

Yes! We would like to take advantage of the following sponsorship opportunities:

CORPORATE SPONSORSHIP

- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor - \$10,000 | <input type="checkbox"/> Silver Sponsor - \$5,000 |
| <input type="checkbox"/> Gold Sponsor - \$7,500 | <input type="checkbox"/> Friend of NAIOP Sponsor - \$3,000 |

EVENT SPONSORSHIP - ANNUAL REAL ESTATE CHALLENGE

- | | |
|---|---|
| <input type="checkbox"/> President's Circle \$1,000 | <input type="checkbox"/> Event Benefactor \$500 |
|---|---|

EVENT SPONSORSHIP – ANNUAL REAL ESTATE AWARDS DINNER

- | | |
|---|---|
| <input type="checkbox"/> President's Circle \$2,500 | <input type="checkbox"/> Reserved Table \$1,500 |
|---|---|

EVENT SPONSORSHIP

- | |
|--|
| <input type="checkbox"/> Event Sponsor \$1,000 |
|--|

GOLF SPONSORSHIP

- | |
|--|
| <input type="checkbox"/> I am interested (cost to be determined) |
|--|

Company Name: _____

Company Address: _____

Contact Person: _____ Phone: (____) _____

Email : _____ Fax: (____) _____

Name on card if different from above: _____ Billing address if different

from above: _____ Credit card number _____

Credit card type: AMEX/MC/VISA (circle one) Expiration date: ____/____

To reserve your sponsorship, please fax this form to:
NAIOP San Francisco Bay Chapter, attention: Lisa Brown
admin@naiopsfba.org
Fax: (925) 281-2824 Phone: (415) 216-7601